

# ALDI Makes a Big Move for Southeast Shoppers

Acquisition of Winn-Dixie and Harveys Supermarket Expands Access to Great Products at the Lowest Possible Prices

## TWO TRUSTED COMPANIES

with Shared Commitments and Values



Quality, Affordable Groceries



Positive Community Impact



Employee Care and Recognition



Southeastern Grocers

Winn-Dixie

HARVEYS supermarket

\*Southeastern Grocers is the parent company of Harveys Supermarket and Winn-Dixie.



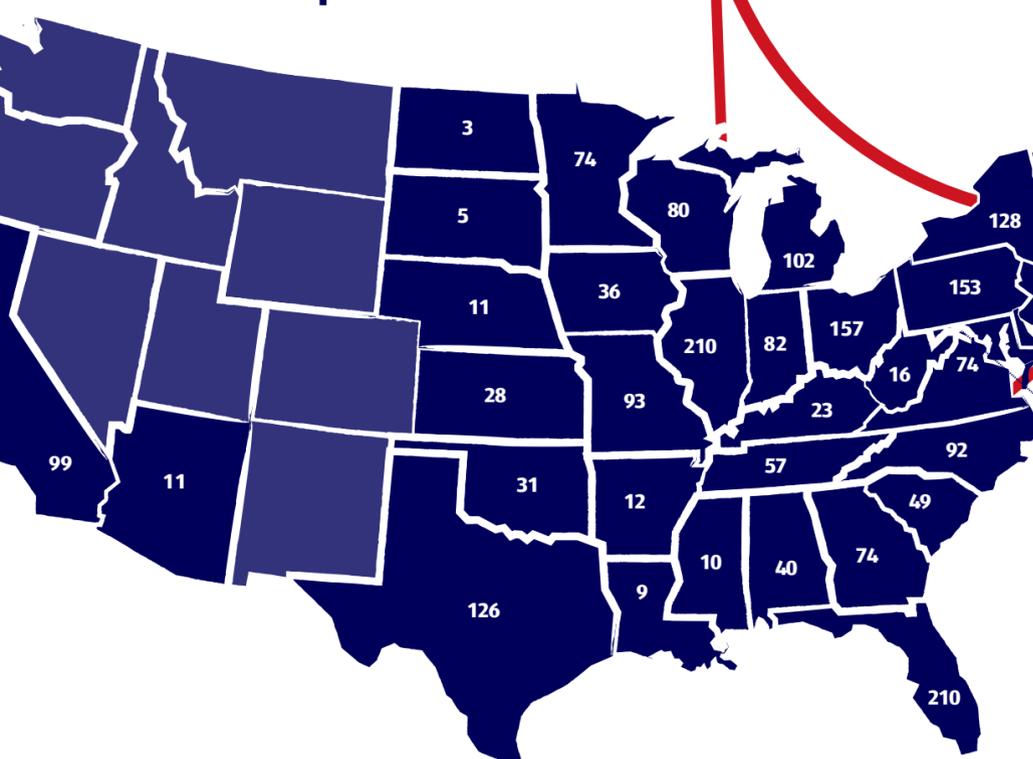
The time was right to build on our growth momentum in the Southeast. ALDI will operate Winn-Dixie and Harveys Supermarket stores with the same level of care and focus on quality and service. Together, we'll help customers save time and money when they need it the most and give employees rewarding careers they can feel proud of.

Jason Hart, CEO, ALDI



Supporting our position as one of the fastest-growing grocers in the country

+ ~400 STORES through this acquisition



This acquisition builds on our recent announcement to open

+ 120 NEW ALDI STORES coast-to-coast by year's end, bringing our store count to 2,400 STORES by 2024.



This merger agreement is a testament to our successful transformational journey and the tireless work of our dedicated associates who serve our communities. ALDI shares our vision to provide exceptional quality, service and value - and this unique opportunity will evolve our business to benefit our customers, associates and neighbors throughout the Southeast.

Anthony Hucker, President and CEO, Southeastern Grocers



## Our Commitment to the Southeast

Created more than **4,300 jobs** in the region

Invested more than **\$2 billion** in Southeast infrastructure

Opened **regional distribution center** in Loxley, Alabama (2023)

## ALDI by the numbers

**#1 IN PRICE** for six years running.\*

\*According to the dunnhumby® ©2023 Retailer Preference Index

ALDI RECOGNIZED AS A **MOST TRUSTED** GROCERY RETAILER IN AMERICA BY NEWSWEEK

**ONE OF AMERICA'S FAST-GROWING RETAILERS**

Adding 120 new stores nationwide in 2023 to reach 2,400 by year end

