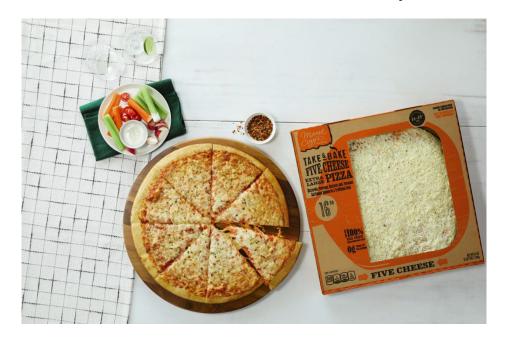


## No Tricks, Just Treats - Score Deals on Top-Selling Pizzas at ALDI all Spooky Season Long Fan Favorite "Take and Bake" Cheese Pizza Now Only \$4.99



Batavia, Ill., Oct 18, 2022 - Pizza lovers across the country are heating up their ovens in anticipation of the mouthwatering price drop from ALDI this month. For a limited time, shoppers can enjoy a variety of <u>ALDI Mama Cozzi's Pizza Kitchen Take and Bake Deli Pizzas</u> all for under \$6.

The epic pizza promo will pad the wallets of ALDI shoppers beginning Oct. 19 and extend until Nov. 1.

Last October, ALDI sold nearly 1.5 million Mama Cozzi's pizzas¹ (that's an average of 33 pizzas per minute!), an appropriate cadence for National Pizza Month and the kickoff to "Cozzi" comfort food season. There's no better base for pumpkin carving, football games and trick-or-treating than a warm slice of 'za.

The amazing pizza deals include all three of these Fan Fave, huge pizzas!

- Cheese Deli Pizza, 16 inch now \$4.99 (for the minimalists)
- Pepperoni Deli Pizza, 16 inch now \$5.99 (most popular of all time)
- Sausage Deli Pizza, 16 inch now \$5.99 (pro tip: add giardiniera)

The discounted deli pizzas have been an ALDI Fan Favorite since the store's annual shopper survey launched in 2019. Mama Cozzi's claimed the title of "Overall Fan Favorite" in 2020 and was inducted into the <u>Fan Favorites "Hall of Fame"</u> in 2022.

Visit your local ALDI for other seasonal and top-seller price drops.

## **About ALDI U.S.**

ALDI is one of America's fastest-growing retailers, serving millions of customers across the country each month. With 2,200 stores across 38 states, ALDI is on track to become the third-largest grocery retailer by store count by the end of 2022. When it comes to value, ALDI won't be beat on price. ALDI has also been No. 1 for price according to the Dunnhumby Retailer Preference Index Report for five years running. Since 1976, ALDI has offered a unique shopping experience where customers never have to compromise on quality, selection or value. In fact, 1 in 3 ALDI-brand products are award-winning. Customers can save time and money by conveniently shopping in-store or online at shop.aldi.us. ALDI also proudly serves as a Feeding America Leadership Partner, donating 30 million pounds of food each year in an effort to end hunger in America. For more information about ALDI, visit aldi.us.

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1. ALDI sales data