



ALDI Drops Prices on More than 400 Products to Help Shoppers Celebrate Summer Without Sticker Shock *Already offering the lowest prices of any national grocer, ALDI cuts prices on nearly 25% of its selection across the store*

BATAVIA, Ill., June 5, 2025 – At a time when two-thirds of Americans are very concerned about the cost of groceries,¹ ALDI is doing what others can't: dropping prices across its aisles. With summer underway, the country's fastest-growing grocer is slashing prices on nearly 25% of its selection across all 2,400+ stores, from fresh meat for grilling to organic produce, pantry staples and summer favorites.

"Our customers count on ALDI for the lowest prices of any national grocer, every day, and we never take that trust for granted," said Jason Hart, CEO, ALDI. "While customers may see higher prices at other retailers, we're working hard to unlock even more value for our shoppers, just in time for summer's lineup of holidays and gatherings where food takes center stage. It's another way we're doubling down on our commitment to help shoppers fill their carts with great products for less."

By dropping prices on more than 400 products, ALDI will save customers \$100 million this summer.² That's on top of the \$8.3 billion ALDI shoppers already save every year³ thanks to the intentionally different way the grocer operates. From its famous quarter cart system to the decision to skip music in its stores, ALDI cuts the fluff, so shoppers don't have to cut corners.

"Value isn't a trend at ALDI. It's been in our DNA since we opened our first store nearly 50 years ago," added Scott Patton, ALDI Chief Commercial Officer. "This summer, we're going further to deliver more of what sets us apart, great products at the lowest possible prices. With price drops on the season's most-loved products in every aisle, we want to do what we can to help shoppers enjoy more of summer."

Whether hosting a cookout with grass-fed ground beef burgers or baby back ribs, planning a road trip fueled by protein bars and fresh nectarines, or packing a picnic with Summit Popz prebiotic sodas and loads of better-for-you snacks, ALDI has it covered. From now throughout the summer, shoppers can find even lower prices on trusted ALDI products, so they don't need to choose between stocking up or breaking the bank.

The commitment to value is fueling more than savings—it's driving growth. With plans to add more than 225 stores this year alone, ALDI is expanding coast to coast to make sure even more Americans can count on quality, affordable products, every day.

ABOUT ALDI U.S.

ALDI is America's fastest-growing grocer, serving millions of customers across the country each month. Our disciplined approach to operating with simplicity and efficiency gives our customers great products at the lowest prices of any national grocery store.⁴ ALDI strives to have a positive impact on its customers, employees and communities by being socially and environmentally responsible, earning ALDI recognition as a leading grocer in sustainability.⁵ In addition to helping protect the planet, ALDI helps customers save time and money through convenient shopping options via in-store, curbside pickup or delivery at shop.aldi.us. For more information about ALDI, visit aldi.us.

Contact:

Zeno Group ALDI@zenogroup.com

¹ According to [Pew Research Center](#)

² Savings estimates based on internal analysis of promotional pricing and projected sales volumes; actual savings may vary by store, product, and customer.

³ According to the [2025 ALDI Price Leadership Report](#). Savings analysis based on 2023 ALDI customer spend.

⁴ According to the [2025 ALDI Price Leadership Report](#)

⁵ According to Progressive Grocer's 2023-2025 Top 10 Most Sustainable Grocers lists.