

ALDI Partners with DoorDash To Deliver Award-Winning Groceries Coast to Coast

National rollout of on-demand delivery from ALDI makes it convenient for customers to get the essentials they need at prices they'll love

BATAVIA, Ill., Feb. 23, 2023 — Shopping at ALDI just got even easier. <u>ALDI</u> today announced a new partnership with <u>DoorDash</u> (NYSE: DASH), the local commerce platform, so customers can get all the things on their shopping lists conveniently delivered to their doors. Through this partnership, ALDI customers can access their favorite low-cost groceries and ALDI Finds on-demand at nearly all ALDI locations across 38 states.

"By partnering with DoorDash, we can conveniently bring our award-winning, fresh and affordable groceries to even more of our customers' doors with the click of a button," said Scott Patton, Vice President of National Buying at ALDI. "Whether shopping for a weekly grocery haul or in need of a few extra ingredients for tonight's dinner, our customers now have another way to shop ALDI for all their grocery needs."

Shopping at ALDI has always been easy and convenient but is now even easier with DoorDash. Customers can shop for fresh produce, meat, seafood, dairy, bread, household essentials, and even the highly sought-after ALDI Finds, all at the low prices they count on from ALDI. Grocery orders can be placed on-demand from local ALDI stores via the DoorDash marketplace app or website.

"Since launching grocery in 2020, ALDI has been one of our consumers' most highly requested grocers. We're thrilled to welcome the beloved ALDI brand to DoorDash," said Fuad Hannon, VP of New Verticals at DoorDash. "Our partnership provides customers access to affordable ALDI staples and cult favorites with the speed and reliability of DoorDash. Additionally, consumers can consolidate all their shopping needs from fresh foods to household essentials on DoorDash as their one-stop shop."

All participating ALDI stores will be available on DashPass, DoorDash's membership program that offers members \$0 delivery fees from thousands of restaurants, grocery, and convenience stores nationwide. DashPass members can enjoy these benefits on all eligible orders of \$35 or more from ALDI.

As the fastest growing grocery store in the U.S., ALDI continues to find more ways to offer shoppers a quicker, easier shopping experience with the best products at the lowest possible prices, every day. Customers can easily get the daily essentials they need whether in-store, through curbside pickup, or via delivery partners like DoorDash.

About ALDI U.S.

ALDI is one of America's fastest-growing retailers, serving millions of customers across the country each month. When it comes to value, ALDI won't be beat on price. ALDI has been No. 1 for price according to the dunnhumby Retailer Preference Index Report for six years running.* Since 1976, ALDI has offered a unique shopping experience where customers never have to compromise on quality, selection or value. In fact, 1 in 3 ALDI-brand products are award-winning.** Customers can save time and money by conveniently shopping in-store or online at shop.aldi.us. ALDI also proudly serves as a Feeding America Leadership Partner, donating 30 million pounds of food each year in an effort to end hunger in America. For more information about ALDI, visit aldi.us.

*According to the dunnhumby® ©2023 Retailer Preference Index. **As of February 2022, based on a survey of everyday nationally-distributed ALDI-exclusive branded products (excluding produce).

About DoorDash

DoorDash is a technology company that connects consumers with their favorite local businesses in 27 countries across the globe. Founded in 2013, DoorDash builds products and services to help businesses innovate, grow, and reach more customers. DoorDash is building infrastructure for local commerce, enabling merchants to thrive in the convenience economy, giving consumers access to more of their communities, and providing work that empowers. With DoorDash, there is a neighborhood of good in every order.