



### ALDI Slashes Prices to Save Americans More than \$60 Million This Summer

*Price reductions on hundreds of items across every aisle give shoppers more money for summer fun*

**BATAVIA, Ill., May 25, 2023** – As food prices remain stubbornly high, ALDI remains committed to creating value for its shoppers, no matter what’s going on in the economy. This summer, through strategic and intentional efficiencies, ALDI is passing along even more savings to its customers by dropping prices on more than 250 items to save Americans over \$60 million.

“We don’t want high grocery prices to get in the way of Americans doing what they love this summer, so we’re taking charge to champion value in a way that only ALDI can. We’re reducing our already low prices on some of the season’s most popular items to make sure summer plans aren’t disrupted,” said Dave Rinaldo, Co-President at ALDI U.S. “Whether our shoppers are traveling, heading to a game or enjoying time by the pool, we are committed to offering quality food and essentials at the lowest prices possible so they can enjoy life outside the grocery aisle.”

As more shoppers reach for easy and on-the-go options to keep up with their busy summer schedules, ALDI is slashing prices across its aisles. Whether gearing up for a hike, planning a picnic, fueling up for a day of fun or looking for a quick dinner option, ALDI has something for everyone, all at unbeatable prices. The new savings on some of its best-selling summer products will further establish ALDI as the low-price leader in the communities it serves, extending the [ALDI Price Promise](#) to help shoppers fill their carts for less.

Some price reductions include:

<b>FOR AN OUTDOOR ADVENTURE</b>		
Southern Grove Trail Mix <i>Perfectly blended assortments of nuts, dried fruits and seeds.</i>	<b>Now \$2.19</b>	Was \$2.79
Simply Nature Organic Beef Jerky <i>Made from 100% grass fed beef without antibiotics or added hormones.</i>	<b>Now \$3.99</b>	Was \$4.49
Elevation Protein Energy Bars <i>Packed with 20 grams of protein to power your workout and provide your body nutrients to recover and rebuild.</i>	<b>Now \$4.99</b>	Was \$5.49
Southern Grove Pistachios <i>Roasted with sea salt and ready to travel with you in a resealable bag.</i>	<b>Now \$5.19</b>	Was \$5.69
<b>FOR A PICNIC BASKET</b>		
Emporium Selection Havarti Cheese 8oz <i>Creamy Danish style cheese with a buttery flavor.</i>	<b>Now \$2.49</b>	Was \$2.99
Southern Grove Oven Roasted Almonds <i>Salty, crunchy charcuterie you can feel good about.</i>	<b>Now \$4.19</b>	Was \$5.19
Simms Sliced Salami 1 lb <i>Sliced, smoky and perfectly seasoned for easy snacking.</i>	<b>Now \$5.99</b>	Was \$6.49
Berryhill Honey	<b>Now \$6.19</b>	Was \$6.99



<i>Clover honey to adds a touch of sweetness to anything.</i>		
<b>FOR THE MORNING FUEL UP</b>		
Millville Protein Crunchy Granola <i>Protein, 20 grams of whole grain and fiber can power any morning.</i>	<b>Now \$2.99</b>	Was \$3.69
Barissimo Almond Coffee Creamer <i>A splash of our award-winning dairy-free creamer to start your day off right.</i>	<b>Now \$3.45</b>	Was \$3.89
Whole & Simple Breakfast Bites <i>Omelet breakfast bites are ready to pop in the microwave whenever you are.</i>	<b>Now \$5.09</b>	Was \$5.49
Simply Nature Organic Single Origin Whole Bean Coffee <i>Fair Trade Certified whole bean coffee from Peru or Honduras.</i>	<b>Now \$6.19</b>	Was \$6.49
<b>FOR A QUICK WEKNIGHT MEAL</b>		
Whole and Simple Chicken Quinoa Bowls <i>Southwestern or Mediterranean flavors are just a microwave away.</i>	<b>Now \$3.19</b>	Was \$3.49
Bremer Angus Cheeseburger Melt <i>Handheld flatbread pocket sandwiches that can keep up with on-the-go evenings.</i>	<b>Now \$4.99</b>	Was: \$5.49
Fremont Fish Market Value Pack Tilapia Fillets <i>Skinless, boneless individually-wrapped fillets perfect for any night of the week.</i>	<b>Now \$8.19</b>	Was \$8.99
Kirkwood Parmesan Chicken Tenders <i>All white meat chicken crusted in parmesan and herbs is great on its own, or paired with salad, veggies or pasta.</i>	<b>Now \$8.49</b>	Was \$9.49

**About ALDI U.S.**

ALDI is one of America's fastest-growing retailers, serving millions of customers across the country each month. When it comes to value, ALDI won't be beat on price. ALDI has also been No. 1 for price according to the dunnhumby Retailer Preference Index Report for six years running. Since 1976, ALDI has offered a unique shopping experience where customers never have to compromise on quality, selection or value. In fact, 1 in 3 ALDI-brand products are award-winning. Customers can save time and money by conveniently shopping instore or online at [shop.aldi.us](http://shop.aldi.us). ALDI also proudly serves as a Feeding America Leadership Partner, donating 30 million pounds of food each year in an effort to end hunger in America. For more information about ALDI, visit [aldi.us](http://aldi.us).

*\*According to the dunnhumby® ©2023 Retailer Preference Index.*

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